

# AWARDS GALA 2020

*Honoring those who have  
inspired all of us.*



The Hispanic Chamber Foundation and the Hispanic Chamber of Commerce are excited to host the 33rd Annual Awards celebration. Attended by over 1,000 guests, this has become a must attend event in the Hispanic Community. We will recognize award recipients for their outstanding leadership and contributions to the Hispanic Community.

**BLACK TIE EVENT**



## AMONG OUR LIFETIME ACHIEVEMENT AWARD RECIPIENTS:

Nely Galán, Jerry Natividad, Tim and Bernadette Marquez,  
Former US Secretary Federico Peña,  
Former US Secretary Ken Salazar,  
Former CO Speaker of the House Ruben Valdez,  
Katherine Archuleta, Zee Ferrufino, Steve Hillard,  
Patricia Barela Rivera, Ron Montoya & Paul Sandoval

**HYATT REGENCY DENVER**  
AT COLORADO CONVENTION CENTER  
650 15TH STREET, DENVER, CO 80202

**SATURDAY**  
**04.18.20**

5:30 PM RECEPTION  
7:00 PM DINNER  
FOLLOWED BY ENTERTAINMENT



# SPONSORSHIP OPPORTUNITIES AWARDS GALA 2020

## PRESENTING SPONSORS \$30,000

### PRE-GALA

Logo/Recognition at commensurate sponsor level on all pre-gala advertising

Digital, Radio, TV, Print, Web, Newsletter

10 minute Radio interview

### ON SITE

One table of ten with preferred placement near the stage

Logo inclusion on all printed and digital sponsor signage at the gala at commensurate sponsor level

Ability to have company spokesperson on stage

Feature presentation of your organizations logo in the video program

Ability to Run 30 sec. video produced by sponsor

Logo Inclusion in step and repeat

Full page ad in the printed program

Ad with high rotation in the digital program

### POST GALA

Logo inclusion in all thank you advertising at sponsor level (Newsletter, Digital, Radio and Print)

## EXCLUSIVE SPONSORSHIPS

**\$15,000 ( WELCOME, BAR, ENTERTAINMENT, AUCTION SPONSOR )**

### PRE-GALA

Logo/Recognition at commensurate sponsor level on all pre-gala advertising

Digital, Radio, TV, Print, Web, Newsletter

5 minute Radio interview

### ON SITE

One table of ten with preferred placement

Logo inclusion on all printed and digital sponsor signage at the gala at commensurate sponsor level

Presentation of your organizations logo in the video program

Inclusion in all sponsor listings by category

Full page ad in the printed program

Ad with high rotation in the digital program

### POST GALA

Logo inclusion in all thank you advertising at sponsor level (Newsletter, Digital, Radio and Print)

## ADVERTISING OPTIONS

I can't make it but still want to support

- \$3,000 Digital & Printed ad
- \$2500 One full page ad in the printed program
- \$1500 One Ad in the digital program on site (projected on the wall)

## GOLD SPONSORS \$10,000

### PRE-GALA

### ON SITE

One table of ten with preferred placement

Logo inclusion on all printed and digital sponsor

signage at the gala at commensurate sponsor level

Presentation of your organizations logo in the video program

Inclusion in all sponsor listings by category

½ page ad in the printed program

Ad in the digital program

### POST GALA

Logo Inclusion in all thank you advertising at sponsor level (Newsletter, Digital, Radio and Print)

## SILVER SPONSORS \$7,500

### PRE-GALA

### ON SITE

One table of ten with select placement

Logo inclusion on all printed and digital sponsor

signage at the gala at commensurate sponsor level

Presentation of your organizations logo in the video program

Inclusion in all sponsor listings by category

Ad in the digital program

### POST GALA

Logo Inclusion in all thank you advertising at sponsor level (Newsletter, Digital, Radio and Print)

## BRONZE SPONSORS \$5,000

### PRE-GALA

### ON SITE

One table of ten

Name (no logo) inclusion on all printed and digital

sponsor signage at the gala at commensurate

sponsor level

### POST GALA

Name (no logo) Inclusion in all thank you advertising at sponsor level (Newsletter, Digital, Radio and Print)

## VIP SPONSOR PACKAGE \$1,500

Tickets at one of the head tables placement

Recognition in the Newsletter and other applicable opportunities

## TABLES & TICKETS

Table \$3,500

Bronze Ticket \$ 500

Reg. Ticket \$ 350